



# RIA EVANS

GRAPHIC DESIGNER, PROP MAKER & TYPOPHILE

## ABOUT ME

**Based in Beaconsfield, Buckinghamshire, Full clean driving licence**

I am a passionate Buckinghamshire-based visual storyteller with a passion for print & digital design, typography and illustration.

A practising visual, digital and experience designer with 15 years professional agency experience in advertising and product design in some of London's top agencies, I'm organised, flexible and able to meet deadlines in fast-paced environments.

### Set designer, dresser and prop designer

Involved in an original production for Brightlight Theatre Company. Previous work includes set design, construction, dressing and prop making for a number of productions at The Carriageworks in Leeds.

### Consultant designer - Centrica, British Gas, Lotus

February 2017 - Present (including Maternity Leave - 2018)

Animated video using Adobe After Effects and Flash

### Lead Graphic designer - Publicis.Sapient

September 2011 - January 2017 - London, New York & Hong Kong

Lead designer & art director responsible of digital and print projects for FTSE 100 clients including:

- **ICA:** Social installation in a physical space
- **PGA Tour :** Interactive systems, signage, print media
- **BT:** Experience design, storyboarding and event design featured in BT Mobile advertising

### Lead Graphic designer - Bloom Media

March 2010 - January 2011

- Art direction, set design and dresser for commercial photo shoots
- Visual Design - Billboard advertising, print media, transport advertising (bus sides, bus shelters, tube), editorial, magazine, catalogue design, packaging

### Draughtsman - Jeffrey Clarke Associates (Architects)

Responsible for creating architectural plans and drawings under supervision of lead architect

## EDUCATION

### University of Wales, Trinity St David

BA (hons) inc. HND Graphic Design - 2:1, 1999 -2003

### Gloucestershire University

BTEC Foundation Diploma in Art and Design, 1998 - 1999

**I love the craft and attention to detail involved in researching and creating printed and digital graphic materials and ephemera from across genres and time periods.**

## SKILLS

Adobe CC - After Effects, Photoshop, Illustrator & InDesign, Fresco, SketchUp, Keynote, Acrobat, Microsoft Office Suite

- **Print design & Branding:** Advertising, packaging, labels and shopping bags, brochures, magazines and newspapers, signage, stationery and invitations, menus, billboards, bus sides and transport.
- **Digital design:** Advertising, website design for desktop, tablet & mobile, app design, Interactive banners
- **Set dressing & set decoration**
- **Prop design and ephemera**
- **Art direction**  
Commercial photo shoots
- **Design research, Art & Design History**
- **Silversmithing, metalwork, woodwork, sculpture and surface pattern design, draughting, oil, acrylic and watercolour painting, sketching and illustration**

## TOOLS

MacBook Pro - OS Catalina

iPad Pro

Canon 550D

## TALK TO ME

☎ **+44 07977 231569**

@ [ria@riaevans.com](mailto:ria@riaevans.com)

[www.riadoes.graphics](http://www.riadoes.graphics)



# RIA EVANS

GRAPHIC DESIGNER, PROP MAKER & TYPOPHILE

**Location** - Beaconsfield, Buckinghamshire

**Driving Licence** - Full - Clean. Own Car

## TALK TO ME

☎ **+44 07977 231569**

www.riadoes.graphics

@ ria@riaevans.com

I am a practising professional in the creative industry with 15 years of experience for a number of FTSE 100 brands in London's top design agencies. Both individually and as part of a collaborative team I've created online and physical experiences for audiences globally. I draw on my skills as an artist, designer and illustrator to create visually memorable experiences, that captivate and connect with audiences.

After graduating with a 2:1 in Graphic Design, I began my career working on large advertising, print campaigns and pitches. As the industry moved towards digital I began transitioning into a digital designer, developing website and mobile applications. For the last 3 years, I have been a private contractor helping to develop digital experiences for a variety of customers including Lotus, The Institute of Contemporary Arts and BT TV.

Outside of my professional life, I set design, dress and create props for amateur theatre productions. During my free time, I also enjoy drawing, painting, typography, creating ephemera and producing commissioned digital and graphic art and jewellery. Examples of my work can be found on my website [www.riadoes.graphics](http://www.riadoes.graphics) and via my Instagram account [@riadoes.graphics](https://www.instagram.com/riadoes.graphics) and [@happycanarydesigns](https://www.instagram.com/happycanarydesigns)

From being a child I always wanted to work in the Film and TV industry. I designed props and packaging for role play games and 'shows'. I created my first bottle of shampoo using Microsoft Paint and a cardboard box. The first film I remember watching as a child was 'Lover Come Back'. That film set the tone for what I wanted out of my career.

I'm a diligent, professional with experience as a people manager and creative lead. I am confidently able to plan and manage complex schedules to tight deadlines. I also have a great understanding of how to interpret requirements, communicate with collaborators, as well as managing expectations and interpreting and executing the creative vision.

As a people person, I am adept at understanding a situation and reacting accordingly. I am adaptable, proactive and have a can-do attitude.

I sincerely thank you for taking the time to read this letter.

Many thanks

Ria